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Print

logos
displays
advertising

Photography

photo shoots
editing & retouching

Web & Multimedia

interactive advertising
UX/UI design
e-newsletters
animation
HTML/CSS
CMS

Adobe Photoshop	Ps
Adobe Illustrator	Ai
Adobe InDesign	Id
Google Web Designer	Q
Adobe Animate	An
Dreamweaver	DW
Canva	C
Microsoft PowerPoint	P
Microsoft Word	W
Microsoft Excel	X



Cub



StarTribune



PIONEER PRESS



Forum
Communications
Company



PIONEER PRESS



Experience

Senior Graphic Designer for Cub Foods through Quad Graphics, Inc. March 2020 – Present

Creation of new marketing initiatives for deployment online and in print, while adhering to and uplifting brand guidelines. Exploratory graphic creation for new ideas, promotions, grand openings, and seasonal displays including the Cub Pharmacy trade show booth for the Minnesota State Fair. Designed graphics for the Cub Pharmacy Mobile Health Unit and associated gear. Animated and static branding displayed at local sports venues/events (MN Twins, St. Paul Saints, MNUFC).

Senior Digital Advertising Designer Star Tribune October 2016 – December 2019

Rapid creation of quality online animated, static, social media, and responsive HTML e-blast and print advertising for hundreds of clients, both in the Minneapolis/Twin Cities area and larger national clients under high volume and tight deadlines, while adhering to the clients' brand standards and compliance rules.

Digital Graphic Designer Pioneer Press • twincities.com March 2015 – October 2016

Animated and static web advertising, landing pages and e-blasts for many large national clients, and also local clients like HOM and Explore MN. Managed and mentored 3 contract designers.

Graphic Designer RiverTown Multimedia • Forum Communications January 2012 – March 2015

Advertising for multiple clients under tight deadline for online, in wellness publications, local tabs and bridal guides. Improved the quality of advertising for multiple clients on a daily basis. Took part in extremely successful initiative to win back clientele lost prior to my start at RiverTown.

Awards

2015 & 2016 Pioneer Press
Top Performer Award

Education

2010 Bachelors in IT, Multimedia and
Visual Communications, University of Phoenix